

PRESS RELEASE

JOY EXPLO NEW YEAR'S RUSH

Event Coordinator: Randy Brantley, Arkansas Student Ministry

Location: The Church at Rock Creek, 11500 West 36th Street, Little Rock, AR 72211

Date: December 31, 2010, 6:00 PM to Midnight

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FOR IMMEDIATE RELEASE

Little Rock, AR (November 5, 2010)

Arkansas Teens invited to a New Year's Eve Celebration to Ring in 2011

On New Year's Eve the doors to The Church at Rock Creek will open at 5 P.M. for Joy Explo New Years Rush. Joy Explo is a youth conference sponsored by Arkansas Student Ministry and is designed to challenge today's teen with the life changing message of Jesus Christ. This event will help students live for Jesus in 2011. The event began in 2009 and is designed to give youth, their parents, and youth groups a Christian New Year's Eve event that is wholesome, fun, and affordable!

There will be lots of fun going on while students wait to get in the worship center. The afternoon youth rally will begin at 6:00 P.M. and will conclude at 7:30 P.M. Students and adults will then enjoy New Year's Rush from 7:30 PM to 10:00 PM. The 100 foot long hallway called The Towne Square at The Church at Rock Creek will be filled with tons of inflatable toys including Bungee Joust, Hoops Challenge, Bouncy Boxing, Sumo Wrestling, Bungee Run, a 65 foot obstacle course, Human Spheres, a Climbing Wall, and Extreme Laser tag to name a few of the great activities.. The general admission price of \$20 includes all concerts and rallies, as well as the inflatable games. There will be carnival type foods available for a small price during the New Year's Rush event.

In addition to concerts and fun games, the event will also offer a Showcase Stage for local Christian Talent to perform on in a coffee house environment. Students or adults that want to perform on the Arkansas Student Ministry Showcase Stage may contact J.D. Cariker (email: jdcariker@yahoo.com) for performance details. There will also be carnival food including corn dogs, cotton candy, kettle corn, and funnel cakes that students may purchase at an additional fee. In addition to all the inside fun there will be a bonfire outside the café where students can gather for conversation. Your group is welcome to bring marshmallows and chocolate to make S'mores around the bon fire. The Rock Creek Starbucks Café will of course be open for your enjoyment.

The Details:

6:00 PM to 7:30 PM - Rally with Pocket Full of Rocks, Joey Dodson, Comedian - Nugene Curry, and Off the Top Improv Team

7:30 PM to 10:00 PM – New Year's Rush (Inflatable Toys, Indoor Laser Tag, Ministry Showcase Stage)

10:30 PM to Midnight – New Year's Countdown Rally – Pocket Full of Rocks in Concert, prayer time and balloon ball drop at midnight.

How Much:

\$20 Whole Event – 6PM to Midnight – Includes Inflatable Games and Concerts

\$10 New Years Countdown Rally – Featuring Pocket Full of Rocks in Concert – 10:30 to Midnight